



meeting the  
**CHALLENGE**  
making a  
**DIFFERENCE**

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SUPPORT STAFF CONFERENCE  
**APRIL 18-19, 2023**

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**UofA** DIVISION OF AGRICULTURE  
RESEARCH & EXTENSION  
*University of Arkansas System*

**TUESDAY, APRIL 18, 2023**

- 7:30-8:30 a.m. Breakfast (for Monday night lodgers)  
8:00-9:00 a.m. Registration Open  
9:00-9:15 a.m. Something Fun – Auditorium  
*Vanessa Lewis*  
9:15-10:30 a.m. **OPENING SESSION** – Auditorium  
(Zoom/Face-to-Face Broadcast)

### **Welcome & Conference Kickoff**

*Dr. Stacey McCullough*, Assistant Vice President, Community, Professional & Economic Development Director; Director, Public Policy Center; Interim Associate Department Head for 4-H and Youth Development

### **Administrative Welcome and Updates**

*Dr. Deacue Fields*, University of Arkansas System, Vice President for Agriculture

*Dr. Bob Scott*, UADA, Senior Associate Vice President for Agriculture-Extension and Director, Cooperative Extension Service

### **Strengthening Our Core Values – *Dr. Deacue Fields***

Core values are essential not only for the public to understand who we are, but also to provide employees a concrete set of ideals that are both a compass and a reason to find the true merits in what we do as a Land-Grant institution.

**11:00 A.M.-12:00 P.M. CONCURRENT SESSION I**

**Cultural Competency and Belonging** – Room 4  
*Dr. Ron Rainey*

**Returned to Sender: Workday** – Room 7  
*Tammy Green and Jeffie Thomas*

**Excel Pivot Tables: How to Produce Workday Reports with Ease** – Clover Lounge – *Jake Anderson and Heather Frankenberger*

**Building Connections: A Low-Impact Teambuilding Session** – Room 3 – *Taylor Knox*

**Like, Comment, Share: UADA Social Media** – Room 1  
*Melissa Johnson*

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12:00-12:45 p.m. **LUNCH** – Dining Hall

**1:00-2:00 P.M. CONCURRENT SESSION II**

**The Road Map to Civil Rights Compliance** – Room 2  
*Barbara Batiste*

**Returned to Sender: Workday** – Room 7 – *Tammy Green*

**Excel Pivot Tables: How to produce Workday Reports with Ease** – Clover Lounge – *Jake Anderson and Heather Frankenberger*

**True Colors** (*For participants employed less than 5 years*)  
Room 6 – *Emily Smith and Dr. Julie Robinson*

**Building Connections: A Low-Impact Teambuilding Session** – Room 3 – *Taylor Knox*

2:00-2:15 p.m. **BREAK**

**2:15-3:15 P.M. CONCURRENT SESSION III**

**Get the Facts! Open Discussion with Key Leadership in UADA** – Room 7 – *Barbara Batiste, Bridget Fortenberry and Tammy Green*

**The Mindful Office: Workplace Stress Reduction Strategies** – Room 3 – *Dr. Brittney Schrick*

**Conflict Management: Being Right vs. Being Effective** – Clover Lounge – *Emily Durham*

**True Colors** (*For participants employed less than 5 years*)  
Room 6 – *Emily Smith and Dr. Julie Robinson*

**3:30-4:30 P.M. CONCURRENT SESSION IV**

**Taming the Tiger: Inventory and Assets** – Room 7  
*Carla Rutherford and Danya Curtis*

**The Road Map to Civil Rights Compliance** – Room 2  
*Barbara Batiste*

**Like, Comment, Share: UADA Social Media** – Room 1  
*Melissa Johnson*

**Conflict Management: Being Right vs. Being Effective** – Clover Lounge – *Emily Durham*

**The Mindful Office: Workplace Stress Reduction Strategies** – Room 3 – *Dr. Brittney Schrick*

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4:30 p.m. **ADJOURN** for Day 1

4:30-5:30 p.m. 4-H Tour (Optional) – *J.J. Pitman*  
See why The Vines Center won the  
“Best of Business” award in five  
different categories (Limit 11  
participants)

5:45-6:30 p.m. **DINNER** – Dining Hall  
(For all conference participants)

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Chi Epsilon Sigma Silent Auction will close at 6:00 p.m.

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6:30-8:30 p.m. Chi Epsilon Sigma Meeting – Classroom 7

6:45 p.m. Fun and Games – Classroom 6

## WEDNESDAY, APRIL 19, 2023

7:30-8:30 a.m. **BREAKFAST** (for Tuesday night lodgers)  
CHECK-OUT of room by 8:45 a.m.

## 9:15-10:15 A.M. CONCURRENT SESSIONS V

**ROT or Not? Records Management 101** – Room 2  
*Amy Hedges*

**Rise to the Challenge – Panel Discussion** – Room 7  
*Vanessa Lewis, Genean Butler, Jake Anderson, Burnita Hearne, Christa Littlefield, and Angela Berryhill*

**Conquering County Depository** – Clover Lounge  
*Sherry Sanchez and Tammy Green*

**Be a Branding Boss** – Room 3 – *Chris Meux*

**Time Management: Get Organized – Work Smarter not Harder** – Room 4 – *Dr. Laura Hendrix*

10:15-10:30 a.m.

**BREAK** (Cinnamon Rolls)

**10:30-11:30 A.M.**

**CONCURRENT SESSIONS VI**

**Time Management: Get Organized – Work Smarter not Harder** – Room 4 – *Dr. Laura Hendrix*

**The Mindful Office: Workplace Stress Reduction Strategies** – Room 3 – *Dr. Brittney Schrick*

**ROT or Not? Records Management 101** – Room 2  
*Amy Hedges*

**Accounts Payable/Procurement** – Room 7 – *Tammy Green*

**Be a Branding Boss** – Room 1 – *Chris Meux*

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11:45 a.m.-12:30 p.m.

**LUNCH** – Dining Hall

1:00-3:00 p.m.

**CLOSING SESSION** – Auditorium  
(Zoom/Face-to-Face Broadcast)

**Welcome to Final Session** – *Dr. Stacey McCullough*  
Introduction of Shaura Ivy

**Introduction of New Officers** –  
*Shaura Ivy*, President, Chi Epsilon Sigma

**Introduction of Keynote speaker** – *Dr. Stacey McCullough*  
**Conference Highlights, Door Prizes and Wrap Up**  
*Dr. Stacey McCullough*



## Sericia Nelson

*Strategic Communications  
Consultant*

Nelson is a bridge-builder who connects people, resources, ideas, and messages. Professionally, she harnesses her vast experiences to serve as a multi-faceted strategic thought partner and consultant.

With a foundation as a former TV news producer, she crafts PR strategies and communications plans, manages social media platforms, and creates compelling, inspiring content.

An intrepid visionary with an entrepreneurial spirit, she has helped to launch the Arkansas chapter of the national nonprofit City Year and served as editorial director of a general-interest lifestyle magazine highlighting African Americans in Arkansas.

Additionally, Sericia led the Mosaic Templars Cultural Center, Arkansas's museum of African American History and Culture, as its Executive Director. She's also served as Vice President for Advancement & External Relations at Philander Smith College, a private, four-year Historically Black College and University, and held the role of Community Affairs Officer for Simmons Bank in Arkansas.

Nelson's broad background also includes having worked as Director of External Relations for the 45th Governor of Arkansas (Mike Beebe). As a high-level strategist, she currently works to shore up communications, identify solutions, and mobilize resources to ignite progress for higher education and business leaders, nonprofit executives, and politicians across the country.

Sericia and her husband Mark, a fellow professional communicator, spend their time wrangling their blended crew as they make their nest in their hometown of Little Rock, Arkansas.

3:00-4:00 p.m.

4-H Tour (Optional) – *J.J. Pitman*  
See why the 4-H Center won the “Best of Business” award in five different categories (Limit 11 participants)

3:00 p.m.

**Have a safe trip home!**

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## Notes